



Computacenter receives IBM Certification for Dynamic Infrastructure Skills

Helping clients to manage challenges presented by today's globally integrated planet

Computacenter, Europe's leading independent provider of IT infrastructure services, has gained certification in IBM's Dynamic Infrastructure Specialty Programme in the solution areas of Business Resilience, Energy Efficiency and Virtualisation & Consolidation. It is the first UK-based IBM Business Partner to achieve accreditation in more than one solution area.

A dynamic infrastructure is one that can help improve service, reduce cost and manage risk, while accelerating business growth. One that aligns business and IT assets to support the overall goals of the business while taking a smarter, new and more streamlined approach that integrates visibility, control and automation across all business and IT assets; is highly optimised to do more with less; addresses the information challenge; manages and mitigates risks; and utilises flexible delivery choices like clouds.

With Dynamic Infrastructure, Computacenter will be able to help customers optimise their IT infrastructure through virtualisation and energy efficiency initiatives to achieve more with less by improving resource utilisation and business flexibility. It will provide solutions

to help virtualise all resources - servers, storage, desktops and applications - and proactively handle energy management across the business enabling organisations to dynamically adjust their IT to meet changing demand levels and new business requirements.

Cost efficiency is top of mind for the vast majority organisations and they are not just looking to drive down overall costs, but to use their budgets better. The need for progress is clear:

- In distributed computing environments, up to 85% of computing capacity may sit idle.¹
- On average, for every 100 units of energy piped into a datacentre, only three units are used for actual computing.¹
- 70% of the average IT budget is spent on maintaining the existing infrastructure versus adding new capabilities.²

Neil Muller, Director of Services and Solutions at Computacenter, comments: "Consolidating and virtualising the IT estate delivers very clear return on investment - but only if it is done right. To do so requires a powerful level of strategic and operational planning followed by implementation and support of the very best technical solutions. Extending our relationship with IBM by becoming an accredited Dynamic Infrastructure

Business Partner further enhances our ability to deliver this best practice vision and the very best solution-sets into the market."

To achieve this certification, Computacenter has invested many hours in IBM training classes; achieved brand, system architecture and project management based certifications; and built new offerings to help customers evaluate their environments and implement robust solutions for their dynamic infrastructure environments.

"IBM's strategy for a dynamic infrastructure offers a new model for organisations to fully benefit from their datacentre technologies," said Jacqueline Davey, Vice President, UK IBM Business Partner Organisation. "Computacenter's Data Centre Solution business has a long standing relationship with IBM where we have delivered many successful projects. Their participation in the Dynamic Infrastructure Specialty Programme enhances the breadth of Computacenter's existing skills to enable them to help customers create dynamic infrastructures.

¹ U.S. Department of Energy, May 18 2007

² Journal of Object Technology, http://www.jot.fm/issues/issue_2009_05/column3